



2022 STATE LEADERSHIP
CONFERENCE

SPONSORSHIP GUIDE

TN HOSA-FUTURE
HEALTH
PROFESSIONALS

MARCH 28-30, 2022



BUILDING THE NEXT GENERATION

Dear Community Partner,

Thank you for your interest in partnering with Tennessee HOSA-Future Health Professionals to help build and develop future generations of health care professionals. The Tennessee Association of HOSA-Future Health Professionals strives to support positive leadership development and growth in members across the state. We are a chartered association with an International Career and Technical Student Organization with a 100% focus on health care.

Our organization empowers members to become leaders in the global health community, through education, collaboration, and experience. HOSA actively promotes career opportunities in the health care industry to enhance the delivery of quality health care to all people. With your support, we will continue to help students pursue their goals.

Our State Leadership Conference provides a direct portal for community and industry partners to network with Health Science Educators, HOSA Advisors, and members from across the state of Tennessee. By sponsoring and partnering with Tennessee HOSA, you are showing your support for our future health care professionals.

Within this packet, you will find multiple opportunities and benefits that are provided through your partnership with Tennessee HOSA. Whether you choose to make a direct contribution or partner through participating in workshops and our exhibitor hall, we thank you for your support. We look forward to working with you to develop the ideal partnership that benefits your organization and meets the needs of our members.

To learn more about Tennessee HOSA-Future Health Professionals, please visit us at www.tennesseehosa.org or @tennesseehosa on Instagram!

We look forward to hearing from you!

Sincerely,

Christina Isong
Executive Director
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Amy Gentry
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[SIGN UP HERE TO PARTNER WITH TN HOSA](#)



PRESENT AT THE 2022 HOSA LEADERSHIP ACADEMY

TN HOSA-Future Health Professionals is a nonprofit national Career and Technical Student Organizations in public, charter, and private schools. We serve over 8,000 members throughout Tennessee with an estimated 2000+ in attendance at the 2022 State Leadership Conference!

Our members aspire to serve in Health Care. We provide real-world skills and experiences to prepare them for their future. Our HOSA Leadership Academy provides unique opportunities for members and advisors!

LEADERSHIP ACADEMY SESSIONS

- Up to 45 minute session
- Topics for sessions include:
 - Career Pathways Information
 - College and Career Preparation
 - Skill Demonstration
 - Organization Knowledge
 - Professional Development
 - Leadership Training
 - Diversity, Access, Equity, and Inclusion
 - Advocacy/Community Service

WHY YOU SHOULD PARTICIPATE

- Increase your brand awareness with advisors and members who are preparing for their future in health care.
- Logo with dedicated links on TN HOSA websites through August 2022.
- Logo included in conference communications.
- Interact with the future leaders of your universities and industries!



EXHIBITOR SPONSORSHIP LEVELS

DIAMOND | \$1000

- VIP Tickets to General Sessions
- Two 6' tables at the HOSA Exhibitor Fair with electricity
- Access to 2000+ members and advisors
- Sponsorship of one Competitive Event or Member Scholarship
- Monthly social media spotlight (3 months)
- Recognition at the advisor lunch, opening, and closing awards sessions
- Preference for promotional items (provided by your organization) to place in registration packets or at advisor luncheon

EXHIBITOR | \$250

- VIP Tickets to General Sessions
- One 6' table at the HOSA Exhibitor Fair
- Access to 2000+ members and advisors
- Recognition on the Tennessee HOSA website

ADD-ONS

- Additional tables can be purchased for \$50 per table
- Electrical is available for an additional \$50
- Exhibitors who present at the HOSA Leadership Academy will receive \$75 off total costs

