



# TN HEALTH CAREERS SUMMIT & EXPO



Inaugural Tennessee Health Careers Summit & Expo

# SPONSORSHIP GUIDE



# BUILDING THE NEXT GENERATION

Dear Community Partner,

Thank you for your interest in partnering with Tennessee Association of HOSA-Future Health Professionals on this Inaugural Tennessee Health Careers Summit & Expo. The event is designed to promote health professions and celebrate health as a career path for middle school, high school, and college students interested in pursuing health professions and health related careers. The event was developed in partnership with Tennessee AHEC. Through this event, we will build and develop future generations of health care professionals. The specific event details are:

<u>Virtual, West, and Central Region</u>	<u>East Region</u>
Live Expo and Events	Live Expo and Events
November 12, 2022 8 am – 1 pm (CDT)	November 15, 2022 830 am – 1 pm (EDT)

Livestreamed Keynote Panel: 9:45 am CDT / 10:45 am EDT on November 12<sup>th</sup> for all Regions

West Tennessee Host: Baptist Health Sciences University

Central Tennessee Host: Meharry Medical College

East Tennessee Host: East Tennessee State University

Virtual Participation brought to you by TN AHEC

The Tennessee Association of HOSA-Future Health Professionals strives to support positive leadership development and growth in our members and among all students across the state. We are a chartered association with an International Career and Technical Student Organization with a 100% focus on health care. Our organization empowers students to become leaders in the global health community, through education, collaboration, and experience. HOSA actively promotes career opportunities in the health care industry to enhance the delivery of quality health care to all people. With your support, we will continue to help students pursue their goals.

This Inaugural Tennessee Health Careers Summit & Expo provides a direct portal for community and industry partners to share information about their role in health and health care and to network with Students, Health Science and Health Professions Educators, Health Career Counselors, and HOSA Advisors from across the state of Tennessee. By sponsoring and partnering with Tennessee HOSA, you are showing your support for our future health care professionals.

Within this packet, you will find multiple opportunities and benefits that are provided through your partnership with Tennessee HOSA. Whether you choose to make a direct contribution, sponsor an event activity, or partner through participating in our exhibitor hall, we thank you for your support. We look forward to working with you to develop the ideal partnership that benefits your organization and meets the needs of students in Tennessee.

To learn more about Tennessee HOSA-Future Health Professionals, please visit us at [www.tennesseehosa.org](http://www.tennesseehosa.org) or @tennesseehosa on Instagram!

We look forward to hearing from you! Sincerely,

Jeremy Sutton, BHSA, Paramedic  
State Advisor, TN HOSA  
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Paul Juarez, PhD  
Director, TN AHEC  
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Briana Jegier, PhD  
Summit & Expo Committee Chair  
[briana.jegier@baptistu.edu](mailto:briana.jegier@baptistu.edu)

[Click here to request more information and to submit your sponsorship](#)



## EVENT SPONSORSHIP LEVELS

### CORPORATE | \$10,000

- Up to two tables at the Summit & Expo in all three regions
- Individual media release ahead of Summit
- Verbal Recognition as sponsor at the Summit opening
- Prominent Signage at the Summit in all three regions
- Recognition in all media releases
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors
- Invitation to present for a 20-minute breakout session at the event and virtually.
- Preference for promotional items (provided by your organization) to place in registration packets

### PLATINUM | \$5,000

- Up to two tables at the Summit & Expo in two regions
- Verbal Recognition as sponsor at the Summit opening
- Prominent Signage at the Summit in all three regions
- Recognition in all media releases
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors
- Invitation to present for a 20-minute breakout session at the event and virtually.
- Preference for promotional items (provided by your organization) to place in registration packets

### GOLD | \$2,500

- Up to two tables at the Summit & Expo in one region
- Visual Recognition as sponsor at the Summit opening
- Prominent Signage at the Summit in one region
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors
- Preference for promotional items (provided by your organization) to place in registration packets

### SILVER | \$1,000

- One table at the Summit & Expo in one region
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### BRONZE | \$500

- One table at the Summit & Expo in one region
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors.

### Exhibitor | \$250

- One table at the Summit & Expo in one region
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors.





## OTHER SPONSORSHIP OPPORTUNITIES

### SERVICE PROJECT TO BENEFIT MILITARY & VETERAN HEALTHCARE

- Sponsors service project that will be completed by attendees and volunteers each region.
- Items needed for project: individually packaged snacks and toothbrushes, travel-size toiletry items, socks & other comfort items.
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### BREAKFAST

- Sponsors breakfast for attendees and volunteers in one or more regions (approximately 300-400 people per region).
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### LUNCH

- Sponsors lunch for attendees and volunteers in one or more regions (approximately 300-400 people per region).
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### T-SHIRT

- Sponsors t-shirts for attendees and volunteers in one or more regions (approximately 300-400 people per region).
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### EVENT GIFT BAG

- Sponsor bag for attendees and volunteers in one or more regions (approximately 300-400 people per region).
- Visual Recognition as sponsor at the Summit opening
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and TN HOSA members, member chapters, and advisors

### SUMMIT ADVERTISEMENTS

\$200 – 1 social media post AND small display of company logo and link on website during the month of Summit Event

\$100 – 1 social media post OR small display of company logo and link on website during the month of Summit Event

### CASH DONATION

I/My Company would like to make a cash donation  
Donation Amount: \_\_\_\_\_

Company \_\_\_\_\_  
Street Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Contact \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_

